House Resolution No. 2278

Whereas, the members of the Missouri House of Representatives hold in high esteem those Show-Me State organizations which admirably promote high standards of living in local communities and neighborhoods through the excellence of their civic-minded activities; and

Whereas, KFVS 12 television has attained considerable distinction since being founded more than fifty years ago by entrepreneur Oscar C. Hirsch; and

Whereas, KFVS 12 owners, management, and employees will enhance their already impressive record of achievement when they are given a well-deserved Special Service Award from the Southeast Missouri Hospital Board of Trustees at the Southeast Missouri Hospital Association annual dinner meeting on April 21, 2005; and

Whereas, KFVS 12 supports the Southeast Missouri Hospital Foundation through participation in the Million Dollar Club and as a Bronze Arrow Partner; and

Whereas, television station founder Oscar Hirsch proved to be a generous and faithful supporter of Southeast Missouri Hospital Foundation as a member of its Board of Directors and of Southeast Missouri Hospital during its formative years; and

Whereas, KFVS 12 today reaches more than fifty counties in four states with broadcasts known for their professionalism, responsibility, and understandability; and

Whereas, KFVS 12 allows SoutheastMissouriHospital.com to link with KFVS12.com to communicate comprehensive health information on the World Wide Web; and

Whereas, KFVS 12 and its employees enjoy an outstanding reputation for their longstanding involvement with the Muscular Dystrophy Association and its Telethon, Salvation Army and its Tree of Lights campaign and emergency relief drives, American Red Cross through the Heartland Blood Drive, United Way of Southeast Missouri, Saint Jude Children's Hospital and its fund-raising through the KFVS 12 Dream Home Giveaway; and many other worthwhile organizations:

Now, therefore, be it resolved that we, the members of the Missouri House of Representatives, Ninety-third General Assembly, join unanimously to applaud the stellar history of KFVS 12 and to convey to all of those involved this legislative body's most heartfelt congratulations for their organization's well-deserved selection for a Special Service Award from the Southeast Missouri Hospital Board of Trustees; and

Be it further resolved that the Chief Clerk of the Missouri House of Representatives be instructed to prepare a properly inscribed copy of this resolution for presentation to KFVS 12 television.

I, Rod Jetton, Speaker of the House of Representatives, Ninety-third General Assembly, First Regular Session, do certify that the above is a true and correct copy of House Resolution No. 2278, adopted April 19, 2005.